

2024 EVENT & ENGAGEMENT OPPORTUNITIES



HOW TO SUPPORT

Events & Appeals

- Attend
- Share with friends & family
- Volunteer
- Donate
- Sponsor
- Fundraise

Drives & Engagement Opportunities

- Host a donation drive or donate
- Sign up for our newsletter
- Follow us and share on social media



SPRING

SPRING INTO ACTION

Held on the last Thursday of March, our annual gala sees our supporters, partners, and staff come together as we share important organizational updates and recent client successes



SUMMER

SUMMER APPEAL

Our Summer Appeal provides stories and updates between clients and staff throughout our programs

ARTBEAT

SHC staff run a table during ArtBeat every year, sharing information about our work and distributing flyers, brochures, and selling SHC merchandise to support our clients

SCHOOL SUPPLIES DRIVE

To support our Permanent Supportive Housing clients and their families we host a school supplies ask for backpacks, pencils, binders, and more



FALL

ROAD RACE

Our annual 5k road race sees over 500 supporters take to the streets of Davis Square to raise awareness and support for our clients

HALLOWEEN TOOTHCARE DRIVE

Project SOUP runs a 10 day drive leading up to Halloween asking for donations of toothbrushes, toothpaste, floss, and other tooth care items for our food pantry clients

THE SLEEP OUT

In line with our Hunger & Homelessness Awareness month, the Sleep Out is our annual staff event where we spend one night outdoors to raise awareness and support for our outreach and food insecure clients.

Supporters are asked to donate essential items and help us reach our fundraising goal

THANKSGIVING BASKETS

Each year we distribute 450 turkey basket kits to our clients and their families at Project SOUP with the help of community sponsors

EARLY THANKSGIVING MEAL

We invite all of our clients to an early Thanksgiving meal prepared and served by staff and volunteers



WINTER

HOLIDAY GIFT DRIVE

SHC hosts a holiday gift drive to spread the joy of the holidays to over 230 clients. We ask clients to provide a gift request then match it with a sponsor who then gets the client that gift

YEAR END APPEAL

Our biggest newsletter of the year, the Year End Appeal celebrates our clients' success stories and recaps organizational progress as we head into a new year

VALENTINE'S DAY FUNDRAISER

In an effort to spread support and love to our clients we run a 24 hour online fundraiser across our social media platforms along with a newsletter to supporters