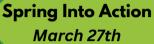


# **2025 EVENT & ENGAGEMENT OPPORTUNITIES**







Summer Appeal

Early July





ArtBeat

July - TBD



School Supplies Drive

Late August





Hunger & Homelessness Awareness Month November





Halloween Toothcare Drive

Late October



Thanksgiving Baskets

Mid November



Giving Tuesday

December 2nd

Holiday Gift Drive
November - December



Year End Appeal

December





Valentine's Day Fundraiser
February 14th

# **HOW YOU CAN SUPPORT**

# **Events & Appeals**

- Attend
- Donate
- Volunteer Fundraise
- Sponsor Share with friends & family

# **Drives & Engagement Opportunities**

- Host a donation drive, donate, or fundraise
- Sign up for our newsletter
- Follow us and share on social media



#### SPRING INTO ACTION

Held on the last Thursday of March, our annual gala sees our supporters, partners, and staff come together as we share important organizational updates and recent client successes



# **FALL**

### **ROAD RACE**

Our annual 5k road race sees over 500 supporters take to the streets of Davis Square to raise awareness and support for our clients

### HALLOWEEN TOOTHCARE DRIVE

Project SOUP runs a 10 day drive leading up to Halloween asking for donations of toothbrushes, toothpaste, floss, and other tooth care items for our food pantry clients

#### **HUNGER & HOMELESSNESS AWARENESS**

Every year during the month of November we host our Hunger and Homelessness Awareness campaign in order to raise support and spread awareness for our clients currently living without a home and experiencing food insecurity. During the campaign we collaborate with community partners for donation drives and fundraising events to provide critical support to our neighbors in need ahead of the winter season

#### THANKSGIVING BASKETS

Each year we distribute 400 turkey basket kits to our clients and their families at Project SOUP with the help of community sponsors and volunteers

# GIVING TUESDAY

SHC shares client updates and success stories during the biggest charitable day of the year



#### SUMMER APPEAL

Our Summer Appeal provides stories and updates between clients and staff throughout our programs

#### **ARTBEAT**

SHC staff run a table during ArtBeat every year, sharing information about our work and distributing flyers, brochures, and selling SHC merchandise to support our clients

#### SCHOOL SUPPLIES DRIVE

To support our Permanent Supportive Housing clients and their families we host a school supplies ask for backpacks, pencils, binders, and more



# **HOLIDAY GIFT DRIVE**

SHC hosts a holiday gift drive to spread the joy of the holidays to over 300 clients. We ask clients to provide a gift request then match it with a sponsor who then gets the client that gift

# YEAR END APPEAL

Our biggest newsletter of the year, the Year End Appeal celebrates our clients' success stories and recaps organizational progress as we head into a new year

# VALENTINE'S DAY FUNDRAISER

In an effort to spread support and love to our clients we run a 24 hour online fundraiser across our social media platforms along with a newsletter to supporters