



## SHC Event Planning Resources

The Somerville Homeless Coalition is grateful to all those involved in our mission of finding everyone a home. For those holding events, fundraisers, etc. on behalf of SHC, we always want to have resources available to help!

***Thinking of holding an event on SHC's behalf?*** Email [fbeal@shcinc.org](mailto:fbeal@shcinc.org) for questions and more information.

### **Available Resources**

- **Marketing Exposure:** SHC can help promote events through our Facebook and Instagram accounts (share location, date, time, pictures, etc.)
- **Donation Materials:** SHC can provide customized QR codes linking to our donation pages, Text-To-Donate software set up, flyers, etc.
- **Event Website:** Looking to hold a large-scale event? Contact us about creating an event landing page with ticket functionality, registration, crowdfunding\*

*\*Availability is subject to change, contact [fbeal@shcinc.org](mailto:fbeal@shcinc.org) for inquiries*

***Our availability in helping with events can fluctuate throughout the year. Please refer to the calendar below or contact us to find out what resources we can provide at the time of your event.***

BUSY	MODERATE	AVAILABLE
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JANUARY	FEBRUARY	MARCH	APRIL
MAY	JUNE	JULY	AUGUST
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER